EEO MENU OPTION ACTIVITIES

WNKO-WHTH RADIO STATIONS

Stations WNKO-WHTH have engaged in the following outreach activities during the year.

WNKO/WHTH employ nine (9) full-time employees.

Covered by this report: **June 1, 2021 - May 31, 2022**

Activity Classification	Type of Activity	Brief Description
8	Staff Training	Local Broadcast Sales "Broadcast Selling is Always Evolving – Are You" Webinar July 13th, 2021. 12 pm – 1:00 p,. Participant: Tom Medors, GM. Noelle Merryman, & John Christian, Account Rep's
12	Listing of each upper level category opening in a job bank or newsletter of media trade groups whose membership includes substantial participation by women and minorities	Listing on OAB Employment website and AllAccess.com
14	Management Training	Ohio Association of Broadcaster: "Small Market Radio Roundtable" October 21st, 2021. 10 am to 3 pm. Participant: John Franks, President, Tom Medors, GM.
14	Management Training	Ohio Association of Broadcaster: "Nuts and Bolts of political broadcasting" Webinar January19st, 2022. 10 am to 11 am Participant: Tom Medors, GM.
8	Staff Training	Radio Advertising Bureau"NRadio works for ladscaping/lawn & garden" Webinar February 23rd, 2022. 12 pm – 1:00 pm,. Participant: Tom Medors, GM. Sara Finckel & Kenny Morgan, Account Rep's
8	Staff Training	Local Broadcast Sales "Approaching Auto Dealers During these Historical Times" Webinar March 8th, 2022. 12 pm – 1:00 pm,. Participant: Sara Finckel & Kenny Morgan, Account Rep's
1	Job Fair	Ohio State University Newark and Central Ohio Technical College April 5th, 2022 11 am to 2 pm Participants: John Franks, President . Tom Medors, GM
8	Staff Training	Radio Advertising Bureau"The State of Social Media Marketing in 2022" Live Presntation April 13th, 2022. 12 pm – 1:00 pm,. Participant: Sara Finckel, Account Rep's
8	Staff Training	P1 Training – 7 wk radio sales training school April – May 2022 Attended by: Sara Finckel, Account Rep's

*Activity Classification

1. Participation in at least four job fairs by station personnel who have substantial responsibility in making hiring decisions;
2. Hosting of at least one job fair;
3. Co-sponsoring of at least one job fair with organizations in the business and professional community whose membership includes substantial participation by women and minorities;
4. Participation in at least four events, including conventions, career days, workshops, and similar activities, sponsored by organizations representing groups present in the community interested in broadcast employment issues;
5. Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment;
6. Participation in job banks, Internet programs, and other programs designed to promote outreach generally (i.e., outreach that is not primarily directed to providing notification of specific job vacancies);
7. Participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting;
8. Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions;
9. Establishment of a mentoring program for station personnel;
10. Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting;
11. Sponsorship of at least two events in the community designed to inform and educate members of the public about employment opportunities in broadcasting;
12. Listing of each upper-level category opening in a job bank or newsletter of media trade groups whose membership includes substantial participation by women and minorities;
13. Provision of assistance to unaffiliated non-profit entities in the maintenance of web sites that provide counseling on the process of searching for broadcast employment and/or other career development assistance pertinent to broadcasting;
14. Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination;
15. Provisions of training to personnel of unaffiliated non-profit organizations interested in broadcast employment opportunities that would enable them to better refer job candidates for broadcast positions;
16. Participation in other activities designed by the station reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.